

TOMAS BATA UNIVERSITY IN ZLÍN
FACULTY OF MANAGEMENT AND ECONOMICS

**Master's Thesis Assessment
Supervisor's Report**

Student's name:
Petra Barešová, MSc.

MT Supervisor:
Ing. Jiří Vaněk

Acad. year:
2011/2012

MT topic:

A Project to Set up a Multi-purpose Leisure and Entertainment Venue Particularly Aimed at Old People

Assessment criteria		Points (0 – 10)
1	Thesis Topic Difficulty	7
2	Meeting Thesis Objectives	9
3	Theoretical Background	8
4	Practical Application (Analysis)	8
5	Practical Application (Solution)	9
6	Formal Level	7
TOTAL POINTS (0 – 60)		48

Definition of assessment criteria:

POINTS	VERBAL DESCRIPTION
0 points	unsatisfactory corresponds to an “F” on the ECTS grading scale
1 – 2 points	sufficient - meeting basic requirements only corresponds to an “E” on the ECTS grading scale
3 – 4 points	satisfactory - with significant but not crucial insufficiencies corresponds to a “D” on the ECTS grading scale
5 – 6 points	good - insufficiencies do not substantially affect the entire work, especially the results corresponds to a “C” on the ECTS grading scale
7 – 8 points	very good - fulfilled without reserve corresponds to a “B” on the ECTS grading scale
9 – 10 points	excellent - outstanding performance corresponds to an “A” on the ECTS grading scale

Comments:

This Master thesis was well done on a high level. It is obvious that student is living the topic and thinks about every little detail, which is obvious by the number of pages. It should be highlighted, that student used not only interview and research in the field as basis for the project part, but also supported her practical part by using chi-square test. I recommend this thesis to be defended in front of the committee and I propose the work to award.

Questions for the defence:

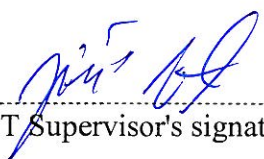
At the page 88, you mentioned activities including the time and price. Can you more describe the price, if the amount is connected with the whole time or just 1 hour; is it for one person or for whole group? Is it per course or per month?

How the people of Hradec Králové responded on your questionnaire and what places have you chosen for the survey?

The thesis meets the criteria for the defence of the MT.

The thesis does not meet the criteria for the defence of the MT. (At least one criterion assessed by 0 points.)

Zlín: 11. 5. 2012



MT Supervisor's signature