

BHS0029 Management Dissertation Feedback Sheet: 2018-19

Student Name and student number:	Denisa Zagarova, 1871022
Dissertation Title:	What does sustainable business in the Czech Republic look like?
Supervisor name:	M McEachern
Markers name:	John Lever

<p>Overall Quality of Writing including referencing, presentation, style and internal consistency:</p> <p>Although there are limitations, in general this is a good dissertation.</p>	9
<p>Abstract, Introduction, Aims and Objectives:</p> <p>A good abstract is provided and there the aims and objectives of the dissertation are outlined effectively, although perhaps you could have gone into more detail overall.</p>	7
<p>Literature Review:</p> <p>You demonstrate a good awareness of sustainability in your literature review, but it could have had a more critical focus. Various aspects of sustainability are considered but you needed to link them together more effectively to get a higher mark and develop more insight. For example, how do the social, ecological and economic overlap and what are the implications/ consequences?</p>	15
<p>Methodology:</p> <p>I was not convinced that a single case allowed for the insights you were seeking, but overall you expressed what you were trying to do adequately. You covered most of the required elements, but more detail and focus would have helped in some instances.</p>	10
<p>Research Results, Analysis and Discussion:</p> <p>Some good points are made, but more insight is needed in the discussion in the way of quotes and to judge your findings against the literature review.</p>	15
<p>Conclusions and Recommendation:</p> <p>Some useful conclusions evident and recommendations provided.</p>	6
<p>Mark (please enter the mark given by first or second marker)</p>	62%

<p>Moderated Final Mark</p> <p>1st marker signature..... M McEachern</p>	<p>Agreed Mark</p> <p>62%</p>
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2nd marker signature John Lever

Turnitin match % (to be completed only by first marker)